



Project Pink Fundraising ideas

Need help? Contact Project Pink 07 3180 1840 or fundraising@pafoundation.org.au

Organise an event

Speak to local community halls or Café's/restaurant about using their space for a fundraising event. It could be a morning tea with market stalls & fashion parade or a trivia night. Get creative & incorporate a raffle to boost the funds raised.

Have a pink day at work

Encourage your team to wear a crazy hat, socks or outfit and make a donation. Have a few pink items on stand by for those who forget.

You could have a prize for the most creative get-up!

Numbers board

Set ticket price, keep a portion for winner & donate the remainder

Head shave or body wax

Think about colouring your hair or mo, or go one step further & organise a body wax! Set a fundraising goal & once you reach it, it's on!

Swear jar

We all do it so why not donate a gold coin – this could be at home as well as at work!

Share your skills

Teach an art, fitness or dance class to workmates and friends. Keep it simple and fun and ask for a donation to participate

Fitness challenge

Plank for a minute every hour or do 10 push-ups every hour. Get creative with your outfits and locations!

Online donations

Create an online fundraising page and share it with friends, family and work mates via email, text and social media. Your donors will get their tax-deductible receipt emailed to them straight away.

Raffles

Use our sponsor letter template to ask local businesses for prizes to use in raffles.